## Swedish AIF managers' marketing of foreign EEA-based AIF to retail investors in Sweden (Chapter 4, section 2 of AIFMA)

Last reviewed: 2021-07-23	
a) Notification and prior approval of marketing.	An AIF manager with authorisation pursuant to Chapter 3, section 1 of AIFMA, after receiving permission from Finansinspektionen, may market participations or shares in a foreign EEA-based alternative investment fund that it manages to retail investors in Sweden.  The conditions for authorisation insurance are set out in Chapter 4, section 2 of AIFMA.
	If the marketing refers to participations or shares in a feeder fund to an alternative investment fund whose master fund, or its manager, is not EEA-based, Chapter 4, section 3, first paragraph, points 1, 3 and 4, and second paragraph of AIFMA also apply.
b) Notification and prior approval of marketing communications.	<ul> <li>a business plan with information about the fund that it will market and where it is established,</li> <li>the fund rules, articles of association or equivalent regulations,</li> <li>information about the fund's depository,</li> <li>information about where the master fund is established, if the marketing refers to participations or shares in a feeder fund to an alternative investment fund,</li> <li>a prospectus in accordance with Chapter 10, section 1 of AIFMA,</li> <li>a key investor document pursuant to Chapter 10, section 2 of AIFMA,</li> <li>the most recent annual report,</li> <li>information about the measures the AIF manager has taken in order to be able to redeem participations or shares and make payments to unit holders or shareholders in Sweden,</li> <li>information about how the AIF manager must submit the information it is obligated to provide, and</li> <li>an account of how the AIF manager intends</li> </ul>

to fulfil the requirement that the fund apply the

risk diversification principle.

	If the marketing refers to participations or shares in such a fund as that set out in Chapter 4, section 2, second paragraph of AIFMA, and the requirements in Chapter 4, section 3, second paragraph of AIFMA are met, the AIF manager, instead of for what is set out in point 3 of the above paragraph, must provide the information set out in Chapter 4, section 3, second paragraph of FFFS 2013:10.
	Prospectus The requirement on the content of the prospectus is basically in line with the information requirement set out in Article 23 of AIFMD. For the relevant type authorisation, where marketing targets retail investors, additional information requirements are applied.
	Key investor information The content of the key investor information that targets retail investors should contain certain additional information. This document must be prepared in accordance with Commission Regulation (EU) No 583/2010.
c) Marketing to retail or to	Retail investors.
professional investors. d) Additional requirements	
applicable in particular to the marketing of certain categories	
of AIFs that exist under	
national law.  e) Any other requirements for the	The AIF manager must report, through an authorised
marketing of AIFs that the competent authority considers	person, via Finansinspektionen's Reporting Portal;
appropriate.	https://www.fi.se/sv/rapportera/rapporteringsportalen/.
1	For information about the deadlines for the reporting,
	please go to
	https://www.fi.se/sv/marknad/rapportering/fond/.
	The reporting obligation enters into effect when the
	AIF manager has held the relevant authorisation for
	one full calendar quarter.